



## THE AP-GfK POLL October, 2013

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: October 3–7 2013*

*Number of interviews, adults: 1,227*

*Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.  
Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.  
For more information, see <http://www.ap-gfkpoll.com>.*

*CUR1 previously released*

*CUR2/CUR3 and CURX2 previously released*

CUR2./  
CUR3/  
CUR3A/

CUR3B. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE"] Would you say you approve of the way Obama is handling his job as president strongly or do you approve just somewhat?

[IF "DISAPPROVE"] Would you say you disapprove of the way Obama is handling his job as president strongly or do you disapprove just somewhat?

[IF "NEITHER," OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
<b>Total approve</b>	<b>37</b>	<b>50</b>	<b>54</b>	<b>57</b>	<b>52</b>	<b>50</b>	<b>49</b>	<b>56</b>	<b>54</b>	<b>52</b>	<b>49</b>	<b>49</b>	<b>53</b>	<b>49</b>	<b>44</b>	<b>46</b>	<b>46</b>	<b>52</b>	<b>60</b>
Strongly approve	17	26	27	29	27	27	30	30	32	34	27	23	24	26	19	20	19	24	32
Somewhat approve	12	18	21	21	19	17	16	20	18	15	18	22	23	17	20	20	20	21	23
Lean approve	9	6	6	7	6	5	4	6	4	3	4	5	7	6	6	5	6	6	6
<b>Neither—don't lean</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>*</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>*</b>	<b>1</b>
<b>Total disapprove</b>	<b>53</b>	<b>47</b>	<b>42</b>	<b>41</b>	<b>45</b>	<b>48</b>	<b>49</b>	<b>40</b>	<b>42</b>	<b>47</b>	<b>49</b>	<b>48</b>	<b>46</b>	<b>49</b>	<b>54</b>	<b>52</b>	<b>52</b>	<b>47</b>	<b>39</b>
Lean disapprove	6	4	3	3	4	3	3	5	3	2	5	5	3	5	4	4	3	4	4
Somewhat disapprove	12	9	8	8	7	6	6	6	6	5	9	9	10	10	12	12	13	12	10
Strongly disapprove	35	33	31	30	35	38	40	29	33	40	36	35	32	34	38	36	36	30	25
Don't know [VOL]	Na	*	1	1	2	1	1	1	1	*	1	1	*	1	1	1	1	1	*
Refused/Not Answered	*	1	*	1	*	*	*	1	1	1	*	*	*	*	*	*	*	*	*

Based on: N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=639 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001

CURX2. Overall, do you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues.

	Approve	Neither approve nor disapprove	Disapprove	Refused/ Not Answered
Health care	34	17	47	2
The environment	29	44	25	2
Relationships with other countries	29	35	35	2
Energy	27	44	28	2
Unemployment	26	29	44	2
Gun laws	26	29	44	2
The economy	25	23	50	2
Immigration	25	30	44	2
The situation in Afghanistan	23	40	36	2
Federal budget deficit	22	25	52	1
The situation in Syria	22	35	41	2
Managing the federal government	21	27	51	2

*Based on: N=1,227*

AA4 through FAV1 previously released

Some questions previously released

GV1 previously released

Some questions previously released

B1a/b through CEIL2 previously released

HC1

HC1A/

HC1B. In general, do you support, oppose or neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

[IF "SUPPORT"] Would you say you support the health care reforms that were passed by Congress in March of 2010 strongly or do you support them just somewhat?

[IF "OPPOSE"] Would you say you oppose the health care reforms that were passed by Congress in March of 2010 strongly or do you oppose them just somewhat?

	10/3-7/13*	6/14-18/12	2/16-20/12	6/15-20/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09
<b>Total support</b>	<b>28</b>	<b>33</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>40</b>	<b>38</b>	<b>40</b>	<b>41</b>	<b>41</b>	<b>45</b>	<b>39</b>	<b>39</b>	<b>41</b>	<b>42</b>	<b>36</b>
Strongly support	16	17	17	16	17	21	17	17	19	20	21	21	19	21	18	19
Somewhat support	12	17	18	21	18	19	20	24	22	21	24	19	20	20	24	17
<b>Neither support nor oppose</b>	<b>32</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>17</b>	<b>16</b>	<b>12</b>	<b>11</b>	<b>6</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>10</b>	<b>12</b>	<b>14</b>	<b>18</b>
<b>Total oppose</b>	<b>38</b>	<b>47</b>	<b>47</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>47</b>	<b>45</b>	<b>52</b>	<b>46</b>	<b>42</b>	<b>46</b>	<b>50</b>	<b>43</b>	<b>42</b>	<b>44</b>
Somewhat oppose	9	14	11	13	14	11	13	12	10	11	12	9	10	9	10	10
Strongly oppose	29	32	36	32	31	30	33	33	41	35	29	37	39	34	32	34
Don't know [VOL]	na	7	4	3	2	3	4	3	1	1	1	1	1	4	2	2
Refused/Not Answered	2	*	*	-	-	*	-	*	-	-	-	*	*	-	-	*

Based on: N=1,227 N=1,007 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001

HC36. As you may have heard, the health insurance markets for people who do not get health insurance through their employer opened on Tuesday, October 1. Based on what you have seen or heard so far, would you say the opening of these markets has gone:

	10/3-7/13*
<b>Extremely/Very well</b>	<b>7</b>
Extremely well	2
Very well	5
<b>Somewhat well</b>	<b>20</b>
<b>Not too/Not at all well</b>	<b>40</b>
Not too well	24
Not at all well	17
Don't know enough to say	30
Refused/Not Answered	3

Based on:

N=1,227

HC33. Since the [INSERT RESPONDENT'S STATE OF RESIDENCE] health insurance market began operating on Tuesday, October 1, have you or has anyone in your household tried to sign up for health insurance coverage through this market?

	10/3-7/13*
Yes	7
No	91
Refused/Not answered	2

Based on:

N=1,227

HC34. [IF YES IN HC33] Did you or the person signing up experience any problems in attempting to sign up for health insurance coverage through the [INSERT STATE] market?

	10/3-7/13*
Yes	73
No	27
Refused/Not answered	-

Based on: someone tried to sign-up

N=76

HC35. [IF YES IN HC33] Were you or was the person attempting to sign up for health insurance coverage through the [INSERT STATE] market able to successfully purchase health insurance?

	10/3-7/13*
Yes	11
No	65
Not sure	24
Refused/Not answered	-

Based on: someone tried to sign-up

N=76

NCC19. Do you think the federal government should have the power to require all Americans to buy health insurance, and to pay a fine if they don't or do you think the federal government should not have that power?

	10/3-7/13*	8/16-20/12	8/18-22/11	8/11-16/10
The federal government should have the power to require	28	23	16	17
The federal government should not have the power to require	68	74	82	83
Don't know	na	3	2	1
Refused/Not answered	4	*	*	*

Based on:

N=1,227

N=560

N=1,000

N=1,007

*Some questions held for later release*

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10
Supporter	17	23	22	27	23	22	25	30	28	25	33	30	30	31	30	36
Not a supporter	78	62	64	63	65	67	71	64	68	70	61	63	65	61	67	60
Don't know [VOL]	na	12	13	8	10	10	4	6	4	5	5	7	6	7	4	3
Refused/Not Answered	5	3	1	1	1	1	1	1	*	*	1	*	*	*	*	1

Based on:

N=1,227

N=1,004

N=1,004

N=1,006

N=1,007

N=1,004

N=1,000

N=1,000

N=1,000

N=1,000

N=1,001

N=1,001

N=1,001

N=1,001

N=1,501

N=846

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

		4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18/12	5/3-7/12
Democrat	31	27	29	33	31	32	34	31	32	31	31	29	31
Independent	27	29	30	27	27	28	27	29	30	30	30	33	29
Republican	23	21	21	23	25	28	30	22	25	30	23	22	22
None of these	15	20	19	15	14	8	6	17	13	8	15	15	17
Don't know [VOL]	na	1	*	1	2	2	*	1	1	1	1	1	1
Refused/Not Answered	3	3	1	2	2	2	3	*	*	*	1	1	*

Based on: N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
<b>Total Democrat</b>	<b>44</b>	<b>44</b>	<b>46</b>	<b>49</b>
Democrat	31	27	29	33
Independent – lean Democratic	10	10	12	10
None – lean Democratic	3	7	5	6
<b>Total Republican</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>37</b>
Republican	23	21	21	23
Independent – lean Republican	9	11	9	9
None – lean Republican	3	5	6	5
Independent – don't lean	9	7	7	6
None – don't lean	12	6	6	4
[VOL] Independent – lean other	na	1	1	1
[VOL] None – lean other	na	2	1	1
Don't know	na	2	2	1
Refused/Not answered	-	2	1	2

Based on: N=1,227 N=1,004 N=1,004 N=1,002

G11b. Generally speaking, do you consider yourself a...?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	18	22	21	21
Conservative	36	40	37	40
Moderate	41	30	35	32
Don't know	na	6	5	5
Refused/Not answered	5	2	1	2

Based on: N=1,227 N=1,004 N=1,004 N=1,002

S1. Are you currently registered to vote at your address, or not?

	10/3-7/13*
Yes	78
No	15
Not sure	5
Refused/Not answered	3

Based on: (Excludes those living in ND) N=1,225

*Some questions held for later release*

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	46
Rural area	25
Refused/Not Answered	3

Based on: N=1,227

FED1. Are you or is anyone in your household employed by the federal government?

	10/3-7/13*
<b>Total yes</b>	<b>8</b>
Yes, I am	2
Yes, someone else in my household is	5
Yes, I am and someone else in my household also is	1
<b>No one in my household is employed by the federal government</b>	<b>89</b>
Refused/Not answered	3

Based on:

N=1,227

INS1. The next questions are about health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you covered by any kind of health insurance or some other kind of health care plan or not?

	10/3-7/13*
Yes	83
No	14
Refused/Not answered	3

Based on:

N=1,227

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	10/3-7/13*
Medicare	21
Medicaid	7
Private insurance bought on your own	6
Private insurance purchased through your employer	54
Something else	11
Refused/Not answered	1

Based on:

N=1,227

GUNS4. Does anyone in your household own a gun, or not?

Yes	34
No	62
Refused/Not answered	4

Based on:

N=1,227

PPEDUCAT (4 category)

Less than high school	8
High school	35
Some college	29
Bachelor's degree or higher	28

Based on:

N=1,227

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	12
Other, Non-Hispanic	3
Hispanic	14
2+ Races, Non-Hispanic	2

Based on:

N=1,227

PPGENDER

Male	49
Female	51

Based on:

N=1,227

PPMARIT

Married	55
Widowed	5
Divorced	9
Separated	2
Never married	23

Based on:

N=1,227

PPWORK

Working – as a paid employee	49
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	18
Not working – disabled	6
Not working - other	9

Based on:

N=1,227

PPAGE

Age group:

18-29	21
30-49	35
50-64	26
65+	18

Based on:

N=1,227

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	17
\$150,000 or more	7

Based on:

N=1,227

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,227

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 3-7, 2013 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,227 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.